

Lesson Plan for Economics' Class (Post Secondary):

Overview	Students will be asked to create a flow chart using ChartGizmo
Objective	<ol style="list-style-type: none">1. To teach in the economic field the benefit of using the ChartGizmo program.2. With a brainstorming chart the student will be able to organize information for specific topics (advertisement, sales, distribution, and production).3. Students will be able to make charts online, using ChartGizmo.
Material	<ul style="list-style-type: none">• Computer• Internet access to ChartGizmo.• Printer• Research on cost of advertizing
Procedure	<ol style="list-style-type: none">1. Students will first need to research the cost of different forms of advertisement.2. The students will then go to ChartGizmo.com and create an account.3. Show and explain to the students how ChartGizmo works and the types of diagrams this program has (pie, bar, line). Let them choose one of these types.4. Next students will create their chart, showing the relationship of the cost of at least five types of advertisements.5. Print out the chart to turn in.6. Students will then write a two page paper on what is the most economical form of advertisement and if the cheapest form is the best form and why.
Evaluation	Students will turn in their paper along with their printout of their chart.