

# Business/Industry Plan

<b>Overview</b>	Businesses will create surveys using Questionform in order to receive feedback on their products. These surveys could be mailed or e-mailed to customers.
<b>Objectives</b>	To receive feedback and/or criticism of a product or program so that it can be modified to be more effective or efficient.
<b>Materials</b>	-product -computer -mailing or e-mail address of customers/users
<b>Procedure</b>	1. Businesses will create a survey on Questionform asking about the quality of their product in order to make it better. 2. After it is completed, the survey will be mailed or e-mailed to the customers/users.
<b>Evaluation</b>	The evaluation will be the completed surveys and feedback received.