Lesson Plan for upper secondary school entrepreneurship orientated program

Objective: To learn how to make connections with companies and to interact on a professional level with real companies and future business partners by using Mulaboration.

Learning Environment: Many schools in Sweden is using a form of entrepreneurship where the students attending the school get to form their own company and then run the company with help from teachers. The goal of this is that the company should be successful, the students gets to do everything that needs to be done in a company themselves. In Sweden this type of project goes under the name “ung företagsamhet”, which in English means young enterprising. These small companies often involve about 3-4 students each.

The age of the students: This lesson plan is for a class of students in upper secondary school, between the ages of 15-18.

Materials: The students will need to have a computer with internet access. It’s also required that the students already have formed a company on an earlier lesson. They will also need to have an E-mail address.

Procedures: First of every student company needs to have a computer, and then they need to register an account on Mulaboration. Now the assignment starts, the assignment is for every group to contact at least three potential business partners or investors using Mulaboration, they then need to pitch their idea to these people in a professional matter in order to form contacts for their company that they can use in the future. The main objective with this lesson is for the students to get familiar with Mulaboration though, because it can be a very useful tool for them in their ongoing entrepreneurship, not only by forming contacts but for them to keep track of times of meetings and such in their company, which Mulaboration offers perfect tools for.

Evaluation: Me as a teacher is added as an employee to all the students company this giving me full insight to what is going on in every company and how they manage to make ties with other businesses