Real World Technology  
Middle School

<table>
<thead>
<tr>
<th>Overview</th>
<th>Learning how HootSuite works in the real world and how they can use it in their lives. The teacher will instruct students on how to make an account and will have them set up an account.</th>
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<tbody>
<tr>
<td>Objectives</td>
<td>Teachers will teach students about technology and how they can use it once they are out of school. They will also learn how to set-up a HootSuite account.</td>
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| Standards | MS.1 Define how technology helps improve, manage, and control the natural and human-made environments  
MS.4 Describe technology as it is applied in the context of communication, construction, design, manufacturing, transportation, and related technologies  
MS.6 Identify societal and personal needs and opportunities that can be addressed through technology |
| Materials | - A computer with internet access to hootsuite.com  
- Projector hooked up to a computer to show the class how to make a HootSuite account |
| Procedure | All the information needed to set-up HootSuite and information on what HootSuite does can be found on hootsuite.com. All students will work individually on this assignment.  
1. Teacher will tell students what HootSuite can be used for (monitoring multiple social networks, making posts, keeping statistics, etc). (15 minutes)  
2. Teacher will give students step by step instructions on how to set up a HootSuite account (10 minutes).  
3. The teacher will instruct the students to now create their own HootSuite account (note: some students may have to make up a Twitter and Facebook account also—for those students help them make a Facebook and Twitter account). (20 minutes)  
4. Once each student has created an account, they can post through HootSuite how they would use the tool in a future occupation they would like to pursue. (10 minutes) |
| Evaluation | Each student receives 5 points or 0 points.  
5 points: Created a HootSuite account and posted a comment  
0 points: Did not create a HootSuite account |