

# What are Blogs?

## Post Secondary Level

Overview	Blogs have become a very big part of the internet and society in general, and the students will learn all about them.
Objectives	<ul style="list-style-type: none"> <li>• To learn what blogs really are and learn about their impact on society</li> <li>• To learn how to create a blog</li> </ul>
Materials	A computer
Procedure	<p>Explain what blogs are:</p> <ul style="list-style-type: none"> <li>• (Short for web log), a website created by an individual or group designed to express his/her/their ideas.</li> <li>• Explain the origins of blogs: evolved from an online diary</li> <li>• Explain how blogs rose in popularity</li> </ul> <p>Explain their impact on society</p> <ul style="list-style-type: none"> <li>• Show how blogs have affected politics       <ol style="list-style-type: none"> <li>1. Candidates use them as tools for outreach and opinion forming</li> <li>2. Breaking stories about Trent Lott and Dan Rather before journalists</li> </ol> </li> <li>• Potential problems with using blogs for news       <ol style="list-style-type: none"> <li>1. There are no standards for fact checking</li> <li>2. Because of their popularity, sales of newspapers are declining, and many newspaper companies are going bankrupt.</li> </ol> </li> </ul> <p>Show Blogs in Plain English video</p> <p>Create a blog using ping.fm, and post that blog onto the students' facebook/ twitter/ myspace.</p>
Evaluation	Have the students create a blog about blogs. They must send me the link. There are extra points for creativity