

Blog Re-design

Post Secondary
Tech Course-Multi-media Design

<i>OVERVIEW</i>	<ul style="list-style-type: none">• Students will re-design their personal Blogs to make them more visually appealing.• Students will help their peers re-design their Blogs.• The changes will be presented in class.
<i>OBJECTIVE</i>	<ul style="list-style-type: none">• Students will understand the various types of aesthetic appeal such as:<ul style="list-style-type: none">▪ Color Cohesion▪ Font Styles▪ Font Sizes▪ Page Layout▪ East of Access
<i>MATERIALS</i>	<ul style="list-style-type: none">• Crocodoc¹ Account• Computer with Internet• Blogger² Account
<i>PROCEDURE</i>	<ul style="list-style-type: none">• Students will take a screen shot of their current Blog and upload it to Crocodoc.• After uploading their screen shot, students will send their URL to their classmates and teacher.• Students will also receive their classmate's URLs.• Students must make at least one change or suggestion to each classmate's Blog.• After each student has commented on their Blogs, students will take these suggestions into consideration and complete the Blog re-design.• Students will take another screenshot of their new Blog.• During class, students will present their two screenshots and explain what changes were made and why.
<i>EVALUATION</i>	<ul style="list-style-type: none">• Students will be graded on the suggestions they made to their peers' Blog sites (the professor, being the one who assigned the URLs, has them all to review).• The students will also be graded on the completion of at least one change or suggestion on Crocodoc per student Blog page.• Students will be evaluated on how well their new Blog follows the rules of design.

¹ <http://www.crocodoc.com>

² <http://www.blogger.com>