Video Options in Blackboard

Instructions on Adding Video from BoilerCast/Echo360 and YouTube
This instruction set was developed by ITaP for instructor and student use.

For comments, suggestions, correction, etc. please contact us at:

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What are the Video Options in Blackboard?

Video Options in Blackboard allow students to view course related video content from within the Blackboard course management system rather than sending students to multiple sources to view content. Currently the available options include automatic importation of lecture recordings made with Purdue’s BoilerCast service, integration of the BoilerCast EchoCenter course page, the addition of supplemental video content with the Echo360 External Media Ingest, and embedding videos from YouTube.

Potential benefits of Video Options in Blackboard

- Allow students to revisit face to face lectures at a later date for review purposes
  - Students can use lecture recordings as a study tool for further review of course lectures outside of class at their own pace, following along with the presentations with the ability to navigate the recording and replay at will to focus on information that may have been missed during the face to face lecture.
- Give students access to supplemental, course related video outside of the classroom
  - Video can be provided to students to view outside of class rather than having to devote class time to showing videos in class.
  - New videos can be created and shared to address topics/issues that students may not be fully comprehending during face to face sessions

Potential challenges of Video Options in Blackboard

- Copyright and Intellectual Property Rights
  - Video made available to students in Blackboard is still subject to the University’s policies regarding copyright and intellectual property rights. Questions on copyright or intellectual property rights can be answered respectively by:
    - University Copyright Office
      - http://www.lib.purdue.edu/uc经营活动/contact.html
    - Office of the Vice President for Research
      - http://www.purdue.edu/research/vpr
Best practices for using Video Options in Blackboard

- Make a good faith determination that the use of copyrighted materials complies with United States Copyright Law and the Purdue University Copyright Policy
  - It is the responsibility of all members of the Purdue University community to adhere to copyright policies.

Best Practice Resources

Sources
- Purdue University Copyright Office: [http://www.lib.purdue.edu/uco](http://www.lib.purdue.edu/uco)
  - This site outlines the Universities policies on copyright as well as overviews of Fair Use in regards to copyrightable materials

For More Information
ITaP Consulting and Training: [tlt-consulting@purdue.edu](mailto:tlt-consulting@purdue.edu)
Automatic Importation of BoilerCast Recordings

Having BoilerCast recordings automatically imported to Blackboard can be accomplished by completing the BoilerCast Request form and entering additional instructions when making your request.

The following steps will allow your BoilerCast lecture recordings to be automatically published to the content area of your Blackboard course.

1. Go to http://www.itap.purdue.edu/boilercast/form/index.cfm
2. Log on using your Purdue Career Account username and password
3. Complete the form and choose “Blackboard Learn Link” in the Blackboard Publishing section of the form
4. Your lecture recordings will automatically be published to the course content section of your Blackboard course
   - After your recordings have been imported to the course content area, you may move them wherever you wish within your course site by clicking on the chevron next to the recording title and selecting “Move”
Integration of the BoilerCast EchoCenter Page

EchoCenter is an alternative to publishing individual links of Echoes and supplemental materials. This web-based page is a convenient, intuitive dashboard. All materials (Echoes, media imports, and Personal Capture recordings) are grouped together by date and lecture.

The following steps will allow your BoilerCast lecture recordings to be integrated with the EchoCenter page in your Blackboard course.

1. Go to http://www.itap.purdue.edu/boilercast/form/index.cfm
2. Log on using your Purdue Career Account username and password
3. Complete the form and choose “Blackboard Learn EchoCenter” in the Blackboard Publishing section of the form
4. The EchoCenter link will appear on your course menu in Blackboard.

Adding Supplemental Video via the Echo360 EMI

Instructors who have requested access to BoilerCast also have the ability to use the Echo360 External Media Ingest (EMI) to add videos created by third parties as supplemental instructional resources if they have requested Blackboard as a publisher for their content.

The following steps will allow you to upload third party video content currently saved locally on your own computer to the content area of your Blackboard course.

1. Go to https://boilercast.itap.purdue.edu:8443/ess/app
2. Log on using your Purdue Career Account username and password
3. Under the Echoes Tab, click on External Media
4. Select your Term, Course, and Section from the dropdown menus (enter a description of the video if you choose to), and select whether the file is audio only, audio and video, or Audio and PowerPoint or Low Motion Video
   - “Audio and PowerPoint or Low Motion Video” refers to recordings in which the video does not include excessive motion, i.e. PowerPoint presentation slides shown on screen

5. Click the “Upload a File” button to navigate to and select the media file you would like to upload
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6. Select the file you would like to upload, wait for the file to upload as shown by the “Upload File” status bar and review the resulting checklist to ensure there are no errors, and select “Next”

![Upload File](image)

7. Click on “Start Processing” for your video to be processed and published to the Course Content section of your Blackboard course.

8. Content can be moved in the same way that you would move other BoilerCast lecture recordings or other Blackboard content.

Adding Material via Echo360 Personal Capture

Instructors can also add custom recordings to their Blackboard course site using Personal Capture through Echo360. The following steps will allow an instructor to publish recordings made outside of class available to students.

The following steps will allow you to make Personal Capture recordings available through Blackboard.

1. Go to [http://www.itap.purdue.edu/boilercast/form/index.cfm](http://www.itap.purdue.edu/boilercast/form/index.cfm) and include a request for Personal Capture in the “Please specify the dates and start/end times for the recordings. Also include any special instructions”
   - A limited number of Personal Capture licenses is available and will be issued on a first come first served basis

2. Use the information included in your confirmation email to download the correct software based on your operating system

3. After you have created your recording, select “Publish Recording” from Personal Capture and select the course that you would like the recording published to
Adding Materials via YouTube

Instructors also have the ability to embed video into Blackboard from YouTube.

The following steps will allow you to make YouTube video available through Blackboard.

1. Log on to your course site in Blackboard
2. Navigate to the area of the course site where you want the YouTube video to be embedded
3. From the “Build Content” tab, select YouTube Video

4. Enter the URL for the YouTube video you would like to share in the “Search” field and click “Select” to embed your video
5. Click submit to add the embedded YouTube video to the course content area