

Business/Industry Lesson Plan

	Creating the Look
Overview	In the fashion design industry, the designer would express the theme for the next season's collection. His or her employees would find pictures of various inspirations online (e.g. prints, fabrics, scenes) and post them on a blog using Windows Live Writer. Even videos centering on the theme's time period or setting would help comprise an online portfolio of inspirations.
Objective	Given a week, the interns and employees will compile an online portfolio (blog) with enough information about the theme to design next season's clothes. Using Windows Live Writer, the employees will upload a complete portfolio of pictures, videos, and text about the theme to a blog site.
Standards	12.4.9: Use technology for all aspects of creating, revising, editing, and publishing. FTC-3.4 Demonstrate design concepts with material or computer, using draping and/or flat pattern making techniques. FTC-3.7 Demonstrate ability to use technology for fashion design.
Materials	<ul style="list-style-type: none">• Windows Live Writer• Computer with Internet access
Procedure	<ul style="list-style-type: none">• The designer announces a theme for the next season's collection• The interns and employees are given a week to search for pictures, fabrics, previous designs, and videos that match the theme of the collection• Once they find information that would be helpful, they compile it on Windows Live Writer and upload to the blog site
Evaluation	When complete, the blog should contain adequate information about the theme. The designer as well as the employees should have an accurate idea of all details surrounding the theme and will design clothes accordingly.