

## Post Secondary Lesson Plan

|                   | <b>Hospitality and Tourism</b>   |
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| <b>Overview</b>   | Students will create a blog about specific areas in the world where hospitality and tourism are a major part of the economy.   |
| <b>Objective</b>  | Given the computer and Windows Live Writer, students will be able to use Photo Publishing and Map Publishing to blog about the Hospitality and Tourism Management programs in all areas around the world.  |
| <b>Standards</b>  | 12.4.9: Use technology for all aspects of creating, revising, editing, and publishing.<br>12.5.7: Use precise technical or scientific language when appropriate for topic and audience.<br>BMIT: Educate individuals for and about business, marketing, entrepreneurship, and information technology.  |
| <b>Materials</b>  | <ul style="list-style-type: none"><li>• Windows Live Writer</li><li>• Computer</li><li>• HTM 212 textbook</li></ul>  |
| <b>Procedure</b>  | <ul style="list-style-type: none"><li>• Assign reading from the text</li><li>• Navigate through WLW</li><li>• Allow class time and personal time to research different parts of the world where hospitality is a major business</li><li>• Blog using pictures and maps to create a clear understanding of the affects of the economy on Hospitality and Tourism Management</li></ul> |
| <b>Evaluation</b> | <ul style="list-style-type: none"><li>• 10 pts- Completing the assignment with little or no error and incorporate pictures and maps</li><li>• 7pts- Completing with several errors</li><li>• 4 pts- Completing but left out the pictures and maps</li><li>• 0 pts- No attempt of assignment</li></ul>  |