

Business/Industry Lesson Plan

	The Big Switch
Overview	A corporation has just switched from PCs to Mac computers. The boss decides to make a blog site where he or she uses Windows Live Writer to upload screen shots of the Mac desktop and will add arrows and text boxes to explain different functions. The boss can also upload a video of himself (or herself) using the Mac to explain something. Then, as the employees post questions on the blog, the boss can post back text, photo, or videos explanations. This is better than e-mail because all employees can see the questions and answers on the same site without mailbox clutter.
Objective	Given a Mac computer one week after posting and reading the boss's Windows Live Writer blog, the employees will switch to a Mac computer from a PC with ease.
Standards	12.4.9: Use technology for all aspects of creating, revising, editing, and publishing. 12.5.7: Use precise technical or scientific language when appropriate for topic and audience. 12.5.9: Write academic essays, such as an analytical essay, a persuasive essay, a research report, a summary, an explanation, a description, or a literary analysis
Materials	<ul style="list-style-type: none">• A PC computer• A Mac computer• A camera (for the boss to use and uploads photos and videos from)
Procedure	<ul style="list-style-type: none">• The boss will create a blog site• Using Windows Live Writer, he or she will write the directions for the transition in the word processor and will add video and pictures to demonstrate the directions.• Employees will examine the blog and respond with any questions (while still using their PCs)• The boss will answer questions with text, pictures, graphics, video, etc.• One week later, the employees will switch to Macs
Evaluation	The switch should run smoothly and without a decrease in productivity. There will be an open flow of communication between the teacher and learners.