

## LIVE WRITER USED IN PROFESSIONAL ROLE

Blogs have become popular for all different demographic and geographic groups. Live Writer allows for the blog to become integrated and essential in the professional and business world. Live writer allows for networking with any companies in or out of the country. Live writer offers it blog services in 48 different languages across the world. Live writer can also be used internationally for education purposes . Students could be assigned a pen pal in a different country to keep in contact with through blogging and the other features like photos , maps, and videos. Educators can also use the blog service to keep in contact with parents of students and maintain a more open means of communication which in turn helps students be more involved and perform better in school.



Windows Live™

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<http://windowslivewriter.spaces.live.com/>

## WINDOWS LIVE WRITER

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THE NEW  
GENERATION OF  
BLOGGING



# WINDOWS LIVE WRITER

Windows Live is a new program recently released that offers a variety of different services. The one we will be focused on is the Windows Live Writer which to simply sum it up is a blog. Live Writer is a new type of blog with more features, applications and interactions than any other blog sites or applications before it. Many long time and even professional bloggers rave about the ease and convenience of live writer. Some user reviews also claim that Windows Live Writer is the best blog program they ever used and that it has so many new features and easy to figure out and use that they wouldn't use anything else.

## A NEW WAY TO BLOG

Live Writer offers a number of new features new and revolutionary to the realm of blogging.

- Videos can be uploaded on the blog and then easily added to YouTube
- Blog posts from Live Writer can be published to other blog sources such as Live Journal or Blogger
- Insert pictures, videos, tags, and maps that can be linked to Virtual Earth to get more information on the map posted
- Plug ins are available to be downloaded which can include Facebook , Flickr, and Twitter
- Preview what post will look like before actually posting
- Tags can be added so blog posts will show up on search engines with the same tag was searched
- Upload whole photo albums with available features to edit pictures



## PHOTO ALBUMS AND PICTURE EDITING

With Live Writer, photo albums can be uploaded directly on to the blog or can be made into an online album. Once pictures have been uploaded, Live Writer offers a variety of different photo editing options. Some of the options include: rotate, crop, tilt, watermark, black and white, sepia, color sharpen, Gaussian blur, and emboss. With all the offered features, blogger can keep and edit pictures straight from their blog to either post or to save to their "live space" profile. Users can have different albums for blog photos, and completely separate albums to keep on the profile home page which can be shared or can stay completely private. With the different albums, specific pictures can be shared or posted to a blog, or whole albums can be shared through the blog to other bloggers, live space users as well as any contacts added to the contacts on the home profile.

