Windows Live Writer

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What is a WLW?

- ☼ A web 2.0 version of a word processor

- ☼ Allows users to write, format, and design a page

    - ☼ Picture cropping, text and image layout

- ☼ Allows users to take what they create and post to a compatible blog website

What makes WLW stand out?

✿ Gives users many options when it comes to sharing information on the web

   ✿ i.e. videos, pictures, texts, audio clips

✿ User friendly for everyone

   ✿ The design of the program is set up like a simple word processor to insure anyone the opportunity to share what they have with the world

Who would use WLW?

- Common everyday people can use Live Spaces, a social networking site to get in touch and keep their lives up to date in a unique way

- Teachers can post lesson plans, events and field trips easily to share with not only students, but also parents and other faculty

- With applications such as Movie Maker and Photo Gallery WLW is ideal for anyone who wants to steer clear of cluttering photo albums and video tapes

How to start using WLW

✿ Download the free software from the Microsoft website

✿ To complete process connect WLW to a current blogging system (if the user does not have a blog one can be started with WLW)

✿ Blogger, Wordpress, TypePad, and LiveJournal

Comparing other applications

Windows Live Writer

- ⚙ 48 available languages

- ⚙ Created in late 2006

- ⚙ Prides itself on easy to use features and a wide range of uses

Blogger

- ⚙ 41 available languages

- ⚙ Created in 1999

- ⚙ Prides itself on group blogging

Comparing other applications

Windows Live Writer

☼ 48 Available languages

☼ Allows users to communicate with the 320 million plus users

Livejournal

☼ 32 Available languages

☼ Allows users to communicate with journalist from newspapers

Comparing other applications

Windows Live Writer

✪ Free for all as long as they use it

TypePad

✪ Free 14 day trial

The main reason WLW is set apart from other web 2.0 applications is because it is compatible with a plethora of other applications and can interact with third party applications by way of plug-ins

Sample Lesson plans incorporating WLW

	Expressing Emotions
Overview	Using Windows Live Writer, students will post blogs about what they are feeling that day.
Objective	Given a computer and the Windows Live Writer program, students will post blogs about how they are feeling by writing several sentences and posting a picture with ease.
Standards	2.4.5: Use a computer to draft, revise, and publish writing. 2.4.7: Proofread one's own writing, as well as that of others, using an editing checklist or list of rules. 2.4.8: Revise original drafts to improve sequence (the order of events) or to provide more descriptive detail.
Material	•Windows Live Writer •Computer with Internet access

Procedure	•Greet students and ask them to pick a computer and sit by it
	•Show the class how to set up an account and work Windows Live Writer
	•Ask the students how they are feeling and be ready to express it
	    • Instruct them to find an appropriate picture relating to their feelings and post it in their blog
	    • Tell students to write a paragraph on their feelings and place in blog
	•Ask the students to look at and revise a partner's finished page

Evaluation	If the activity is completed successfully, with a paragraph, picture, and revision, the student will receive the allotted 10 points.

	Current Events Project
Overview	Students need to keep up with world events so they can become informed, educated citizens. Through this ongoing current events project, students will not only gain practice in working with a blog (using Windows Live Writer), but they will also learn about the major issues that are affecting our world today.
Objective	Given newspapers and computers, students will keep and update a blog once every two weeks highlighting and discussing a current event in the world, Indiana, or our own community with 100% factual accuracy.
Standards	10.5.3: Write expository compositions, including analytical essays, summaries, descriptive pieces, or literary analyses W.H.9.5: Use technology in the process of conducting historical research and in the presentation of the products of historical research and current events. U.S.G.5.12: Use information from a variety of resources to describe and discuss American political issues such as environmental issues, women's rights and affirmative action.
Materials	•Computer with Internet access •Windows Live Writer •Newspaper (optional)
Procedure	•Create a blog on Windows Live Writer with a title such as "2009: Current Events From Around the World." •Every two weeks, find an event from some source (newspaper, online) and summarize the event on your blog. •Include a discussion of how you think the event could affect, in a larger sense, the people who are involved in it. This could be you or people from other cultures. •Include one graphic per discussion which goes along with the event. •Include a reference to where you got your information and your graphic. This does not need to be a full citation, but simply describes where you got it (i.e. website link). This is a summary of the event, not a copy and paste, so plagiarism will not be tolerated •Event summaries are due every other Monday by 7:30 a.m. Late summaries will lose half the amount of points you would normally receive per day it's late.
Evaluation	Students will be awarded 10 points for each on time, well written, well designed summary. Points will be awarded for obvious lack of effort. There will be no other assessment on the events.

	Hospitality and Tourism
Overview	Students will create a blog about specific areas in the world where hospitality and tourism are a major part of the economy.
Objective	Given the computer and Windows Live Writer, students will be able to use Photo Publishing and Map Publishing to blog about the Hospitality and Tourism Management programs in all areas around the world.
Standards	12.4.9: Use technology for all aspects of creating, revising, editing, and publishing. 12.5.7: Use precise technical or scientific language when appropriate for topic and audience. BMIT: Educate individuals for and about business, marketing, entrepreneurship, and information technology.
Materials	•Windows Live Writer •Computer •HTM 212 textbook
Procedure	•Assign reading from the text •Navigate through WLW •Allow class time and personal time to research different parts of the world where hospitality is a major business •Blog using pictures and maps to create a clear understanding of the affects of the economy on Hospitality and Tourism Management
Evaluation	•10 pts- Completing the assignment with little or no error and incorporate pictures and maps •7pts- Completing with several errors •4 pts- Completing but left out the pictures and maps •0 pts- No attempt of assignment

	Fix It!
Overivew	Mechanics can address questions and find helpful information on the best way to fix car troubles by posting blogs and pictures on Windows Live Writer.
Objective	Given a computer with Windows Live Writer, mechanics from a local body shop will look up information on how to fix a certain car properly and post pictures of that car. The development of the blog will allow the mechanics to find support and suggestions for successfully fixing a variety of car problems.
Standards	12.4.9: Use technology for all aspects of creating, revising, editing, and publishing. 12.5.7: Use precise technical or scientific language when appropriate for topic and audience. 12.6.2: Produce writing that shows accurate spelling and correct punctuation and capitalization.
Materials	•Computer with Internet access •Windows Live Writer
Procedure	•Inform the mechanics of the new resource at their disposal for finding information on car troubles •Teach everyone how to post and edit on Windows Live Writer •Make sure the mechanics are taking advantage of the blog to ask and find needed information
Evaluation	A blog filled with answered questions and helpful hints will result in the success of fixing a variety of car troubles by the mechanics using the blog.