

Business/Industry Lesson Plan  
**Product Demonstrations**

<b>Overview</b>	An electronic company develops many new products and sells them to bigger manufactures to develop. Some of the products are hard to operate. The company wants to find an easier way to show its manufactures how to use the electronics.
<b>Objectives</b>	<ul style="list-style-type: none"><li>• Demonstrator shows manufacturer how a product works</li><li>• Saves time and money</li><li>• If questions arise it's easy to log on for quick help</li></ul>
<b>Materials</b>	<ul style="list-style-type: none"><li>• Computer with a camera and microphone</li><li>• Pictures of the product and notes on its basic operations</li><li>• Paper and pen in case questions arise</li></ul>
<b>Procedures</b>	<ul style="list-style-type: none"><li>• The company and the manufacturer log on to tokbok.</li><li>• The demonstrater does a walkthrough of the product and shows it uses.</li><li>• Time for questions</li></ul>
<b>Evaluation</b>	The manufacturer understands how to use the product without having to travel and if questions ever arise or company needs help troubleshooting they can log on to tokbox and get walked through for help.