### Overview
- Springnote puts all of a company’s information into one convenient place that can be accessed by anyone, or just a select group of people. Because of this privacy setting, the company does not have to worry about others scamming on their ideas!
- The restaurant industry is one in which making your individual restaurant the most appealing to the public is key to its success.
- This means:
  - Staying on top of competitors prices
  - Unique advertising
  - Quality employees
  - Inviting Atmosphere
  - Etc.

### How can Springnote Help?
- See an intriguing advertising plan? Take a picture and upload it to Springnote using the iPhone application for immediate feedback, or wait until you have access to a computer and use Springnotes traditional interface.
- Using the "Weekly Report" template:
  - post the price of competitors
  - post how the store is doing in comparison to competitors.
  - If the restaurant is corporately owned, managers from various stores can compare sales notes and offer point of advice.
- Can be used for collaboration between management:
  - post a calendar of meetings with a pre-made template
  - post training manuals or meeting notes
  - etc.
- Think of a new food idea? Post the proposed recipe to Springnote right into a prepaid recipe template.