

Title: Journalism

Secondary

Grade: 11th-12th

Overview	<ul style="list-style-type: none">• The purpose of this lesson is for secondary students to learn about video journalism, especially regarding the current trends in news coverage and what makes a 'good' story
Objectives	<ul style="list-style-type: none">• After students have learned about the effectiveness of reporting and how to make an effective broadcast, students will make a broadcast using Qik technology. This will allow for students to identify what makes for an interesting and engaging story.
Materials	<ul style="list-style-type: none">• pens/pencils• video/ DVD player and TV• whiteboard for mind-mapping• Qik supported mobile phones (class set)• access to internet & computers
Standards	Applies to ISTE standards 3A and 3C <ul style="list-style-type: none">• 3A: Demonstrate fluency in technology systems and the transfer of current knowledge to new technologies and situations• 3C: Communicate relevant information and ideas effectively to students, parents, and peers using a variety of digital-age media and formats
Procedure	<ol style="list-style-type: none">1. Introduce class to topic by playing a selection of news segments from local television and international sources (ensure that there is a variety of subject matter, reporting styles, intended audiences).2. Brainstorm with the class and create a mind map about what makes for an effective news broadcast.3. Provide some background information about the effectiveness of reporting.4. Divide students into small groups and set them the task of creating a short news broadcast about a topic which is relevant within the school or local community.5. After class planning, students use Qik to record their broadcast and upload it to the internet.6. In following lessons, the class can watch the broadcasts and critically analyse their peers' work (also lends itself to the creation of a class TV station).

Evaluation

- The teacher will evaluate what the students have learned through the assessment and monitoring of their uploaded video broadcasts.

___/20 : Demonstrates a clear understanding of relevance and audience appropriateness in chosen topic. Substantial research conducted to present an informed perspective. Cohesive and critical enquiry undertaken with a highly developed analysis of topic.

___/20 : Strong links to reporting genre with most appropriate journalistic methods used in broadcast. Highly appropriate language used for genre.

___/20 : Demonstrates a very high level of skill in communication and organisation of ideas. Manipulates communication technology to create a high quality product.

