EDUCATIONAL VALUES
Educational Values

- EDUCATIONAL VALUES OF QIK
- CURRENT EDUCATIONAL VALUE
  - First program of its kind
    - Limited number of examples
  - Journaling

- POTENTIAL EDUCATIONAL VALUE
  - Interviews
  - Qik in the classroom
EDUCATIONAL USES
Culture

- Cultural introduction
- Materials
  - Creative clothing
  - Smart phone provided by the School
- Procedure
  - Dress up
  - Cultural presentation of aspects
  - Stream presentation live to Qik website
  - Eight days are given for the assignment
  - Comments on Qik website
- Evaluation
  - Multiple choice quiz
  - Students will be graded on comments
Secondary

**Journalism**
- Video journalism introduction
  - Current trends
  - “Good” stories
- Procedure
  - An effective news broadcast
  - Effectiveness of reporting
  - Create a short news broadcast about a project
  - Students use Qik to upload video
  - Students can watch different broadcasts
  - Analysis of peers’ work
- Evaluation
  - Assessing and monitoring video broadcasts
Post Secondary

- **Evolution**
  - Introduction to signs of evolution
    - Signs of evolution in animals
  - Procedure
    - Lecture
      - Charles Darwin
      - Concrete evidence
      - Human evolution
      - Importance
      - Controversial issues
- Students will communicate through Qik
- Observation/record data
- Qik’s “live chat”
- Evaluation
  - Class paper
Business

- Realtor
- Introduction
  - For realtors to successfully show houses
  - People interested in the business market
- Procedure
  - Smart phone
    - Record live footage from the homes
    - Stream footage to potential buyers with Qik
    - Potential buyers could express interest
- Evaluation
  - Success of efficiency
  - Questions addressed to both parties
LOGOS OF SOFTWARE COMPATIBLE WITH QIK
QIK OUTSIDE OF EDUCATION
Outside of Education

- QIK OUTSIDE OF EDUCATION
- CONTESTS
  - Qik contests
- VACATION HIGHLIGHTS
  - Video journal
  - Landmarks of trip
- KEEPING UP WITH FAMILY MEMBERS
  - Personal Messages
- BROADCASTING CURRENT EVENTS
  - CNN
    - Anderson Cooper
- ENHANCING BUSINESS
  - Explanation of technical programs
HOW DOES QIK WORK?

HOW TO START USING QIK
How to use Qik

- Registering for Qik
  - Join
  - Email
  - Username
  - Password

- Choosing the brand and model of phone

- Download Page
- Most use SMS
INSTALLING QIK ON YOUR PHONE
Installation

- Use the browser on your phone to download Qik

- Automatically Installs
- Launch Qik
- Create a New Account

- Some Phones are Pre-Installed
how to start using Qik

- Open the Qik Application
- Simply Select “Stream”
- Patience – WiFi Connection Depends on Speed
- Privacy Settings
- Description, Title and Tags
- Login into Your Account to View Your Live Videos
- Features of Qik
- People, Events and Video Menus
- Download and Share Videos
- Info, Live Chat, Comments and Map