# Title: Realtor Use

## Business/Industry

<table>
<thead>
<tr>
<th>Overview:</th>
<th>The purpose of using this application of Qik is for a realtor to successfully show a house to people interested in the business market.</th>
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</thead>
<tbody>
<tr>
<td>Goals:</td>
<td>The goal of this application is for a realtor to use their smart phone to record and stream the footage on the internet to potential buyers.</td>
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</tbody>
</table>
| Material: | The realtor would have a smart phone with the Qik application.  
The potential buyers would have a computer with quick internet speed. |
| Procedure: | The realtor would record and stream the live footage from their phone to the internet.  
The potential buyers would express their interest in seeing other parts of the house as well as posing question about the house to the realtor. |
| Evaluation: | The evaluation of this application would be the success of how efficiently the realtor was able to show the house and share information to the potential buyers.  
Some questions to be posed to both parties include:  
How well did it work?  
What were the complications that people had?  
Was the technology good enough to sustain the application of Qik?  
How efficient was Qik?  
Would you use it again? |