

Title: Realtor Use

Business/Industry

Overview:	<ul style="list-style-type: none"><li>• The purpose of using this application of Qik is for a realtor to successfully show a house to people interested in the business market.</li></ul>
Goals:	<ul style="list-style-type: none"><li>• The goal of this application is for a realtor to use their smart phone to record and stream the footage on the internet to potential buyers.</li></ul>
Material:	<ul style="list-style-type: none"><li>• The realtor would have a smart phone with the Qik application.</li><li>• The potential buyers would have a computer with quick internet speed.</li></ul>
Procedure:	<ul style="list-style-type: none"><li>• The realtor would record and stream the live footage from their phone to the internet.</li><li>• The potential buyers would express their interest in seeing other parts of the house as well as posing question about the house to the realtor.</li></ul>
Evaluation:	<ul style="list-style-type: none"><li>• The evaluation of this application would be the success of how efficiently the realtor was able to show the house and share information to the potential buyers.</li><li>• Some questions to be posed to both parties include:<ul style="list-style-type: none"><li>• How well did it work?</li><li>• What were the complications that people had?</li><li>• Was the technology good enough to sustain the application of Qik?</li><li>• How efficient was Qik?</li><li>• Would you use it again?</li></ul></li></ul>