

Business/Industry	Product Development
Overview	The developing committee for a new product will use bubbl.us to work together to come up with and organize their thoughts.
Objective	<p>With a brainstorming map the committee will be able to organize information for:</p> <ol style="list-style-type: none"> 1. Advertisement 2. Prospective sales 3. Distribution 4. Production 5. ETC.
Materials	<ul style="list-style-type: none"> • New product • Product information • Computer and Internet access for all committee members
Procedure	<ol style="list-style-type: none"> 1. Committee chairman will begin brainstorming map on bubbl.us 2. Members will go onto the page and add their input. 3. As the product continues to develop, members will continue to update map. 4. When completed, the committee will have an organized and detailed map of how the product developed.