The Communicators Online Repository (CORE) is a collection of resources for Purdue communicators. We are using this wiki platform over the next several to compile resources, and then we will build out this site on a true intranet platform. We need your help to maximize the site's usefulness to you and other Purdue communicators. Fill out the resource recommendation form to tell us what other resources you want to see!

WHAT CAN WE HELP YOU WITH?

Navigate the site using the buttons below or the page tree on the left to find the help you need. You will need to log in with your Purdue career account to access resources. If you have any questions, please send us an email at contentmarketinghelp@purdue.edu.
KEEP IN TOUCH

There is a Purdue Communicators team on Slack, an application for easy, quick messaging online. You can access the tool here and sign up with your Purdue email address. There are several channels for the PC team that you can join for Boiler Social, Boiler Web, CORE updates and more. Please use this tool to keep in touch and collaborate with other Purdue communicators!

UPDATES TO THE CORE

We are continually adding new resources and updating this site, in part due to your suggestions. If you would like to stay in the loop about when we post something new, you can join the Purdue Communicators Slack team with the information above and join the #core_updates channel.

Content Marketing Operations is a functional team within Purdue Marketing and Media that serves Purdue communicators. We manage the implementation of and support various marketing tools, and gather and share resources on this CORE site.