

# What are some unique ways of using Qik?

## Unique Ways of Using Qik

Now that Qik is available for mobile phone use, people are not sure what to do with it. That is, what are they going to use it for? There are many good ideas and ways to use Qik which set Qik apart from other applications. Qik is not only great because of the awesome technology that lies behind the application, but also because of the variety of ways in which people can use it to enhance aspects of their daily life. Here are some unique ways of using Qik. Not all of these ideas and uses may apply to you, but these may assist you to discover even more applications for this amazing technology

### Contests

Qik and Qik users hold contests where users submit Qiks on a certain theme or topic to be eligible to win prizes. Qik has had a variety of unique contests held on their site. One contest started by Qik was to Qik your Thanksgiving and Black Friday experiences. The winner received an iTunes gift card from Qik. -<http://qik.com/blog/263/7ea728a67a744e965d4925edf21bb6cd56442458>

### Tracking Vacations and Trips

Qik is a good way to document trips and vacations to either share with your friends and family privately or with the world. This lets the people who are most important to you take part in your exciting adventures as they unfold. With Qik's new 'share your location' tool, Qik will put the user's location on a map next to his/her video. Users get to decide whether or not they want to share their location and how accurately they would like their position to be pinpointed. Users can set their location tracker to hide their location, display the city, the street or even to track their precise position at any given time.- <http://qik.com/blog/311/991b79df4571d418ded5378067b87b7c80fb3d11>

### Broadcasting Events and News

Qik has a special section on their website for events. Users and Qik post events and users stream their live Qiks so the world can witness the event also. One event on Qik was [Obama's Inauguration 2009](#). For this 4 day event, Qik partnered with BBC, *The Houston Chronicle* and CBS and asked Qik users to post videos showing their experiences at the inauguration and their thoughts on then new Obama Administration. Thirty-five users responded with 190 videos, which have received over 35,000 views.

Because of the portable nature of this mobile phone technology, many people are using Qik to broadcast live and breaking news which may not have otherwise been captured. It allows for on the spot reporting and information to be shared with viewers from all around the world.

### Staying Connected to Family and Friends

In a fast paced society it is often difficult to stay connected with friends and family. Users of Qik can stream live videos of things that they are involved in, like family reunions, weddings, livestock shows, contests, sporting events, parties or even significant life events like a baby's first steps. It is possible to view other people's videos and to even participate in a live chat while the video is streaming. This technology enables you to share moments of your life with others. Qik can be used to stream videos to soldiers that are away from their families.

### Enhancing Business

Increasingly, companies are using Qik to advertise their products, and to let people know about new resources. Qik lends itself particularly well to this application because it allows consumers to react to these posts and provide invaluable feedback for companies about their products and services.