

# YouPolls Research Page

**YouPolls** (Click here to return to the main wiki page)



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Founded in 2007, Youpolls.com is a forum for public opinion where members can create their own online polls but also vote on other people's polls. The site is almost solely used by American citizens and almost all the polls on the site have something to do with the America's lifestyle, society and government. But it doesn't stop people from other countries to use the site.

The website is using a Web 2.0 application where users vote and express their opinions in several different categories. In order to register as a Youpolls.com member, **Katie Persenaire**- an e-mail address is needed along with a postal code if the new member lives in the US, UK or Canada.

As a member you get access to all the features on the website, such as creating your own polls, comment on other people's polls and rate them on a five star scale. The whole site is free and whoever wants can join youpolls.com.

\*Megan-\*Youpolls also provides user community which guides users with tools to promote their specific poll to the entire online community and a forum to help easily come up with certain discussions around their specific topic.

	<b>Youpolls information</b>
<b>Website</b>	<a href="http://www.youpolls.com">http://www.youpolls.com</a>
<b>Developed by</b>	Unknown
<b>Created</b>	July, 2007
<b>Based in</b>	Dallas, Texas
<b>Purpose</b>	Creating and answering online polls

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## I. History

## I.1 Development

Youpolls is a forum for public opinion, held by a private company, based in Dallas, Texas. The website was launched in July 2007.

## I.2 How Youpolls works

To start using Youpolls, go to <http://www.youpolls.com> and register for an account.

- The only thing needed is an e-mail address
- Youpolls is entirely free of charge.

After registering, you get access to a personal page from where you can create new polls, manage your account and view your account statistics.

### My Account

This is a complete overview of your account settings on YouPolls. You can change your account information, manage your polls, view poll statistics and modify your preferences such as email notifications and homepage content. To learn more about YouPolls, visit the [help center](#).

Account Stats	
» Profile Views	0
» Total Polls	0 <a href="#">View Active</a>
» Poll Views	0
» Poll Votes	0
» Poll Comments	0
» Average Rating:	0 Stars (No Ratings)

Account Settings
<a href="#">Personal Information</a>
<a href="#">Change Email</a>
<a href="#">Change Password</a>
<a href="#">Change Preferences</a>
<a href="#">Deactivate Account</a>

Polls & Comments
<a href="#">Manage Polls</a>
<a href="#">Manage Comments</a>
<a href="#">Individual Poll Stats</a>
<input type="button" value="Add New Poll"/>

Miscellaneous
<a href="#">Youpolls Help Center</a>
<a href="#">Manage Favorites</a>
<a href="#">Invite a Friend</a>
<input type="button" value="View Random Poll"/> <input type="button" value="Sign Out"/>

To create your own polls, press the 'Add New Poll' button. This brings up a new screen with several customizable options for your poll. When all the required information are filled in you can preview your poll with the 'Preview Poll' button. When satisfied, publish the poll by pressing the 'Publish Poll' button. It then becomes available for the public to vote and express their opinions in the commentary field.

When creating a poll, the page will look like this:

Please fill out all the fields below. You must validate your poll by pressing the "Validate Poll" button at the bottom of the page before you will be able to add your poll to our records.

Poll Information	Poll Content										
<p>✘ <b>Category:</b> <input type="text" value="Select a Category:"/></p> <p>✘ <b>Title:</b> <input type="text"/></p> <p><b>Source Link:</b> <input type="text"/></p> <p><b>Image Link:</b> <input checked="" type="radio"/> Link to Image <input type="radio"/> Upload Image</p> <p><b>Video Link:</b> <input type="text"/></p> <p>✘ <b>Description:</b> <input type="text"/></p>	<p>✘ <b>Question:</b> <input type="text"/></p> <p>✘ <b>Options:</b></p> <table border="1"> <tr><td>Option #1</td><td>Option #6</td></tr> <tr><td>Option #2</td><td>Option #7</td></tr> <tr><td>Option #3</td><td>Option #8</td></tr> <tr><td>Option #4</td><td>Option #9</td></tr> <tr><td>Option #5</td><td>Option #10</td></tr> </table> <p>✘ <b>Starts:</b> <input type="text" value="2/24/2010"/> <input type="text" value="10:13"/> <input type="text" value="AM"/></p> <p>✘ <b>Ends:</b> <input type="text" value="3/26/2010"/> <input type="text" value="10:13"/> <input type="text" value="AM"/></p> <p><input type="checkbox"/> No Comments Allowed</p> <p><input type="checkbox"/> Comments Require Approval</p> <p><input type="button" value="Preview Poll"/> <input type="button" value="Publish Poll"/></p>	Option #1	Option #6	Option #2	Option #7	Option #3	Option #8	Option #4	Option #9	Option #5	Option #10
Option #1	Option #6										
Option #2	Option #7										
Option #3	Option #8										
Option #4	Option #9										
Option #5	Option #10										

**Help center** - Youpolls have a detailed help center with detailed information about most of the sites functions. Getting help is easy. Just press the 'Help' button top right corner of the screen. If you can't find your problem in the different headers that are available, there is a search bar where you can easily find what you are looking for.

**Comments** - You can easily express you opinions by adding a comment to a poll you have participated in. To comment, first make sure you are logged in, then just press the comment button that is visible on every available poll.

## II. How Youpolls Relates to other Applications

### II.1 How to join

Joining Youpolls is a very simple procedure. Just press the 'sign up' button on the top of the Youpolls homepage. When on the register page, just fill in the required information, such as a username, a password, postal code, gender, date of birth and your e-mail. When all the required fields are filled in, press the 'register' button. A confirmation e-mail will be sent to the e-mail address you typed in.

Now go to your inbox folder and open the e-mail you have received from Youpolls. To complete your registration, press the activation link that is provided to you.

The registration is now completed, and the only thing you have to do to get full access to all of Youpolls' features, is to log in with your username and password.

**Katie Persenaire-** If for some reason you forget your username or password, it is okay. Right under the spaces filling in your username and password, there is something that says Forgot: Username/Password. All you need to do is click on which one you have forgotten. If you forgot your username, it will ask you for your e-mail address so that they can e-mail you a new one. If you forgot your password, they will ask you for your e-mail and username so that they can e-mail you a new password. If you have forgotten both, then you e-mail the in administration by clicking on the word contact, which will take you to a page where you fill out your name and e-mail address.

### II. 2 How does this application compare to the competitors?

There are other Web 2.0 applications that are quite similar with a few differences. One such Web 2.0 is Zoho Polls. Zoho Polls is a place where the users can create polls (questions to survey) or answer any polls already created. When one go into a poll question, the results will be posted on the right side of the screen so one can see how the results of the poll are moving. When creating a poll, one can choose a rating poll or a voting poll. A rating poll is rating with stars and a voting poll is clicking on an available answer (Zoho Polls website).

### Create your own Poll in 3 Steps



Want to decide on something? Use Zoho Polls to narrow down your choices and get opinion from others. Its 100% free.

Demo Login

### Sign In

Username :

Password :

Submit

Signup Now

#### Monthly Popular Polls

Cheating in University	269 votes
Aled Walker VS. Nathan Brown: World...	135 votes
<b>NEJLEPŠÍ KLUB</b>	78 votes
NEJLEPŠÍ KAVÁRNA NEBO HOSPODA	76 votes
Which section of MSDN Flash do you ...	75 votes

[More ...](#)

#### Recent Polls



Which poem do you consider the best...	28 min ago
21st Feb - 2010 - 1st oneday cricke...	4 hrs ago
If you were to be in the olympics, ...	5 hrs ago
what planet is your favourite?	8 hrs ago
What olympic event would you like t...	8 hrs ago

[More ...](#)

## II.3 What are some unique uses of this specific application?

There are some things that make youpoll.com specific;

- It's easy to comprehend how youpolls.com works as it has many thumbnails and sidebars
- Youpolls.com also gets a background about the polls that makes it a good education site.

<b>Browse</b>	<b>Politics</b>
<a href="#">Most Recent</a>	 <a href="#">Record profits, no restrictions on price hiking</a>
<a href="#">Most Popular</a>	Added 1 day ago on February 22nd, 2010
<a href="#">Most Viewed</a>	The other week, men and women across California opened up their mailboxes to find a letter from Anthem Blue Cross. The news inside was jaw-dropping.
<a href="#">Most Voted</a>	Anthem was alerting almost a million of its customers that it would be raising premiums by an average of 25 percent, with about a quarter of folks likely to see their rates go up by anywhere from 35 to 39 percent.
<a href="#">Top Rated</a>	Now, after their announcement stirred public outcry, Anthem agreed to delay their rate hike until May 1st while the situation is reviewed by the state of California. But it's not just Californians who are being hit by rate hikes. In Kansas, one insurance company raised premiums by 10 to 20 percent only after asking to raise them by 20 to 30 percent. Last year, Michigan Blue Cross Blue Shield raised rates by 22 percent after asking to raise them by up to 56 percent. And in Maine, Anthem is asking to raise rates for some folks by about 23 percent.
<a href="#">Most Discussed</a>	The bottom line is that the status quo is good for the insurance industry and bad for America. Over the past year, as families and small business owners have struggled to pay soaring health care costs, and as millions of Americans lost their coverage, the five largest insurers made record profits of over \$12 billion.
<a href="#">Most Linked</a>	Source: <a href="#">whitehouse.gov</a>
<b>Categories</b>	
<a href="#">In The News</a>	
<a href="#">World News</a> >	
<a href="#">Lifestyle</a> >	
<a href="#">Entertainment</a> >	
<a href="#">Education</a> >	
<a href="#">Sports</a> >	

**CHELSEA:** \*YouPolls provides more options for replying to polls than only the answers provided by the creators or the poll. Anyone is allowed to comment on a poll to justify their replies considering the answers are vague and generalized. One may respond to a poll with the best choice listed and want to explain their reasoning. With comments, it also engages conversation and mature debate among those with the same interests.

### III. Real World Application

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#### Post secondary school.

Description: In this lesson plan students will have studied a text about modern society from an existing poll. After they've read the text, they will log on to youpolls.com and vote on the poll that's related to the text that they've read. By taking in all the results and putting them together the teacher will be able to start discussions in the classroom.

With this exercise the students will be able to practise their ability to take a stand and debate in favour of their personal opinions.

**HILARY NELSON\*** YouPolls can be used directly while in the teaching field. YouPolls would be a successful for teachers to have all students participate in order to find out general information among other student populations.

**CHELSEA:** YouPolls is a great way for teachers to teach their students about polls and statistics while giving them an introduction into technology and using the internet. Students could research a topic and incorporate polls, answering questions similar to:

Do you believe the results from this poll are bias in anyway?

What fraction of those who voted agreed with the poll?

etc.

[Lesson plan \(pdf\)](#)

[Lesson plan \(docx\)](#)

## IV. Demonstration of Educational Value

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Internet is relatively new, and it creates great potentials to share and give knowledge. Even though we have great opportunities to use the internet's capacity we don't use it very often in our education. Through the internet you can connect with people from all over the world from different cultures. This is something that can increase the student's knowledge and understanding of different cultures. Web 2.0 creates new opportunities for the schools to use internet in educational purpose, you have your own login which forces the teachers to have an eye on each student and can, if they feel necessary, adjust instructions.

YouPolls.com is a great way for students to see different kinds of polls and what these have resulted in. Students can vote in the different polls and create their own. The most positive thing with these polls is that people from all over the world can comment on them. Another way to use YouPolls.com is to create a basis for discussion in the classroom as students can easily see other people's opinions in different matters and then discuss them.

**HILARY NELSON\*** Often times, when taking a poll, students limit their horizons to only getting data from people within convenient distance. YouPolls will allow them to simply post a link in order to put up a poll, which will then demonstrate the new advancements in technology that they have learned.

## V. How YouPolls is used Internationally?

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Based on the type of polls and their content, one can see that YouPolls.com is primarily used by people in the USA. This could have to do with the fact that YouPolls.com is made by Americans and based in the USA. Even though the site can be used by everyone in the world it seems that few outside USA know about its existence hence the massive overrepresentation of polls considering the American society. It's apparent that YouPolls.com isn't really adapted for people outside the USA as most polls are about American sports, politics and entertainment etc. As it is now people that aren't Americans can be intimidated by the large quantity of USA based polls.

**Katie Persenarie-** The YouPolls site does have as one of its categories world news. This category of polls could be very interesting to take place in, especially if many countries participated in it. The world news category promotes international use. A problem; however, is when clicking on the world news category, there are not a lot of world news polls that come up. It is mostly polls about current events in American politics. Having more world news polls actually about world news would help promote international use.

Some other things that should be done to widen the interest of YouPolls.com around the world is if the creators make it easier to find more exact categories. Instead of sports there could be soccer, hockey, snowboard etc. this could be accomplished by creating more different categories instead of using only the "advanced search". This would enable more people outside America to use the homepage as they would have an easier time to find things that interest them.

**Megan-** YouPolls also has a twitter that people can follow. On their twitter page, they update with new polls that have been recently added to the YouPolls website. The location of the YouPolls Twitter website is located in New York. YouPolls twitter is free of charge and is a very good way to keep up with hot new polls on YouPolls. The twitter link is <http://twitter.com/YouPolls>.

## VI. References

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<http://youpolls.com/about.asp>

<http://www.zohopolls.com/>