

Kaltura Jobs

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Role 1: Researchers- Analyze and synthesize the Web 2.0 Product Information

- Research everything about the application, how it works, how it could be used in education, how it has been used in other settings, etc.
- Research literature that has been written about the application

Role 2: Instructional Designers- Outline the goals of the project and the set up the key instructional activities for the WIKI chapter and Showcase.

- Design key pieces for the full project: what is to be included, how many examples, how to structure graphic, use of video, etc.

Role 3: Writers- Actually write the major portion of the chapter

- Use material given to them from the researchers
- Work closely with the researchers and designers to make sure everything possible is covered in an understandable manner

Role 4: Presentors- Present at the big fair at the end!

Role 5: Evaluators- Those who will look over the written work and make all kinds of suggestions

- In charge of evaluating the performance of other groups at the showcase
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- Report via written evaluations about what has been accomplished, what worked and what could be improved, what those improvements could possibly be, etc.

Role 6: Marketing- Determine how to best "sell" the product for the showcase

- How to get attention both for the WIKI Chapter and the showcase presentation

Role 7: Connectors-Those that search out how to make the project better

- Connect directly with the creator of the application. Get them involved
- Brainstorm constantly about educational application
- Find unique/informative/productive ways to show how it could be used
- Think about this as a competition: how will you get individuals to pay attention to your application?
- Use of marketing strategies
- Figure out ways to have your group work and be viewed as a cohesive group (similar t-shirts, logo, name, etc.)
- Work constantly on the WIKI discussion area: learn to communicate freely on the board and then integrate your work within the WIKI