

# ScreenToaster

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**"ScreenToaster is a free web-based screen recorder designed to capture screen activity in real-time to rapidly create and share tutorials, demos, training, lectures and more."**

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## What is ScreenToaster?

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ScreenToaster is a great way to help out those that want to get involved with the trend of video screening online. While using ScreenToaster, you are able to record, add subtitles, and embed videos. You are then able to upload these videos anywhere on the internet, even the ever-popular YouTube. ScreenToaster is a great way for educators or tech-savvy individuals to put videos online without many complicated steps.

ScreenToaster may be used with simple browser and a internet connection, no installation of applications is needed. It is free and very easy to use. When you watch and upload to ScreenToaster or YouTube, you can then edit your recording. However, for more advanced editing options, you are also able to download video (in avi. format) so you can edit offline, if you wish. ScreenToaster keeps it simple for any user, but may also be used to develop a good base and then expand if desired.

Screen Toaster is a free online resource that can be used anywhere, anytime on most operating systems (Windows, Mac OS X, Linux). You are now able to use this application via your cell phone! ScreenToaster is available on the Iphone, Android and Blackberry!

## About the company

ScreenToaster was released to the public in 2009 by a small company in Paris. The main goal of the company is to allow for an easier way to upload, embed, create, and stream videos. There was a general consensus among the developers that many individuals who were not

particularly tech-savvy are not able to use video technology on the internet. Their goal was to make the process much easier and faster. In order to make the process more efficient, the developers have several user-friendly software items that are used to create videos.

## How does it work?

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"Capturing data from your computer screen can save you from hours of explaining the process to others. It's one of the easiest ways to guide someone through several steps without having to explain the instructions over and over again."

"Sometimes it's easier for someone to understand what's going on by watching the steps in action. ScreenToaster makes the entire process of creating step by step demonstrations a painless procedure. It doesn't require you to download and install an application to get started. Within minutes of activating your account, you'll be well on your way to creating tons of new tutorials for everyone to view. The best part of using ScreenToaster is that it's really not complicated to use."

To use ScreenToaster, you need to go to their website <http://www.screentoaster.com>

1: The first thing you need to do is register. You can do this by either by clicking on the register link at the top of the screen or by clicking on the Start Recording button. You do not have to register on ScreenToaster, however, you will only be able to watch and comment on all the public videos but won't be able to create your own videos.

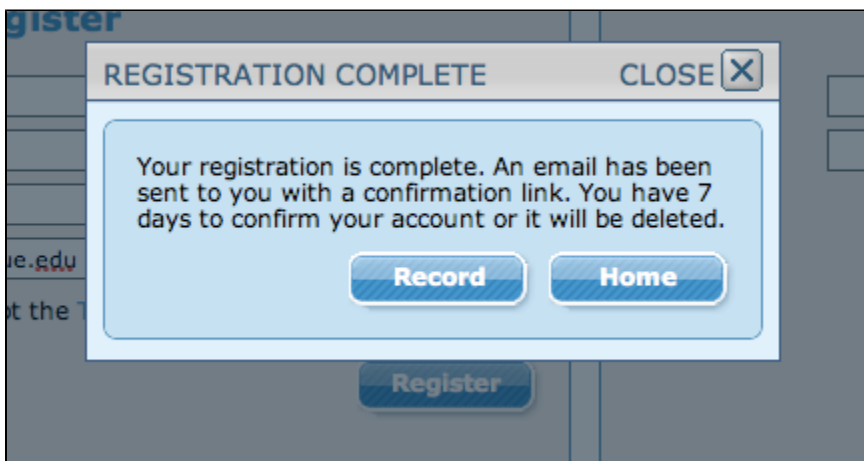
The screenshot shows the homepage of ScreenToaster.com. The header features the logo 'ScreenToaster TOAST YOUR SCREEN' and navigation links: Home | Record | Register | FAQ | Forum. There is a login section with a 'Log in' button and a 'Remember me on this computer' checkbox. The main content area is titled 'Free Online Screen Recorder' and lists three key features: 'Register & use it anywhere, anytime', 'Capture videos of onscreen action in one click', and 'Share and stream videos online in Flash'. A large 'Start Recording' button is prominently displayed. On the right side, there are social media icons, a 'Demo' button, a search bar, and a 'TAG CLOUD' section with various tags like 'android', 'app', 'archive', etc. At the bottom, there are tabs for 'Featured', 'Videos', and 'Just Toasted'.

2: Once you have clicked on Register or Start Recording, you will be redirected to the registration page. Here is where you will choose your username, create your password. ScreenToaster requires your email address and that you accept their "Terms of Use" and "Privacy Policy". Click Register once you have filled out all of the information.

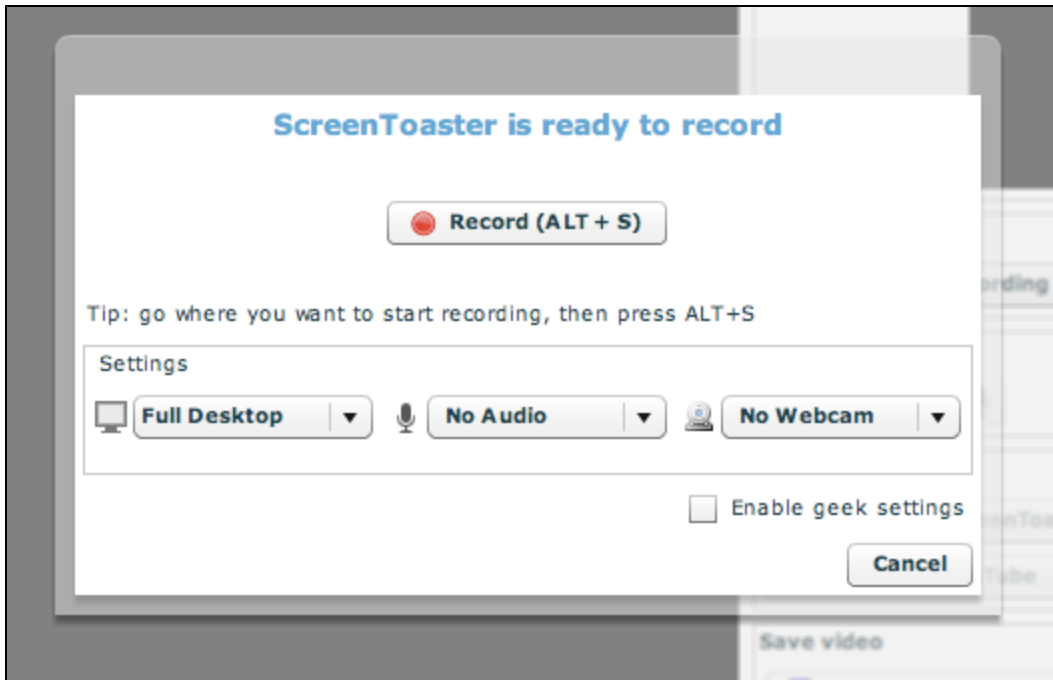
The screenshot shows a registration form with the following fields and content:

- Username:** Jane Doe
- Password:** [Redacted with 7 dots]
- Confirm password:** [Redacted with 7 dots]
- Email Address:** Jan\_Doe@purdue.edu
- I confirm that I have read and accept the [Terms of Use](#) and [Privacy Policy](#)
- Register** button

If you have filled everything out correctly, this notification will pop up where you have to option to start recording now or to be redirected to the ScreenToaster's main page. ScreenToaster will send you an email containing a confirmation link. You need to follow the instructions within that email to keep your account from being deleted. Click Record if you would like to begin now!

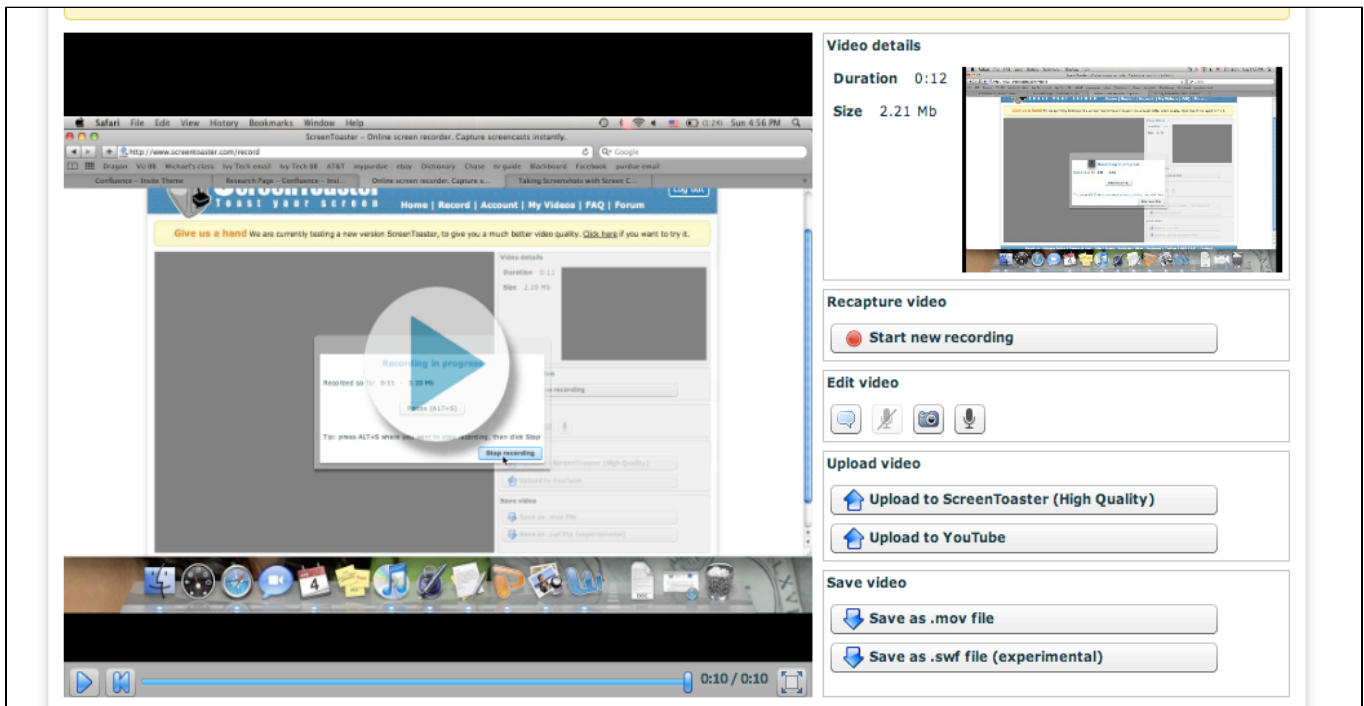


3: Once you click Record you will be redirected to the following screen.



Go to where you would like to record, then press ALT + S and you have begun your first Screen Toast!!

4: When you are ready to stop recording, press ALT + S again. The ScreenToaster page will redirected to the editing page below. This is where you can add subtitles, audio, save the file to your own computer, and/or upload the video to a different website such as YouTube.



If you still need help, click on the following video to take you through a tutorial on the ScreenToaster website.

## How does ScreenToaster relate to other applications?

ScreenToaster feels that they are as established as Camtasia, which is a similar system. They differ in the respect that Camtasia users are often very knowledgeable about the process of video screening. ScreenToaster is much easier to use, but perhaps a better product for only new video

screening users. You simply sign up and then record your work. When compared to Jing, ScreenToaster is a much more efficient route to take when using video tools. While ScreenToaster may not be as adequate as Camtasia, it is free. Neither of the other common products are free, which sets ScreenToaster apart from the competition.

"ScreenToaster 2.0 takes on Jing and Screencast.com [...] ScreenToaster is definitely a contender for being one of the best and easiest to use tool available." ReadWriteWeb, Frederic Lardinois | January 13, 2009

## Real World Application

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### Educational Lesson Plans

ScreenToaster is a relatively new application, however it is a great learning tool for students. ScreenToaster can be used in a variety of settings including the classroom. Teachers can use ScreenToaster as a way of introducing a new topic, showing students new techniques, the possibilities are endless! ScreenToaster gives students a new way of learning, one they probably have never experienced until now!

- **Elementary**

1. In this lesson, students will use ScreenToaster to demonstrate how they can create a flier in Microsoft Publisher about a planet within our solar system.  
[Lesson Plan 1.docx](#)  
[Lesson Plan 1.pdf](#)
2. In this lesson, students will use ScreenToaster to demonstrate that they are capable of creating a spreadsheet within Microsoft Excel using answers to math problems.  
[Lesson Plan 2 \(STEM\).docx](#)  
[Lesson Plan 2 \(STEM\).pdf](#)
3. In this lesson, students will use ScreenToaster to demonstrate that they can navigate through Microsoft Word while typing an essay that practices descriptive writing.  
[Lesson Plan 3.docx](#)  
[Lesson Plan 3.pdf](#)

- **Secondary**

1. In this lesson plan, students will use ScreenToaster to demonstrate how to use a software program in a unique way. The students will have to learn how to use their designated software program and ScreenToaster.  
[Technology Lesson Plan.docx](#)  
[Technology Lesson Plan.pdf](#)
2. In this lesson plan, students will use ScreenToaster to demonstrate their understanding and findings on how coal burning is affecting our environment. The students will work in groups to find photographs of how coal burning is affecting our environment and then make a video of those found photographs using ScreenToaster.  
[Science Lesson Plan.docx](#)  
[Science Lesson Plan.pdf](#)
3. In this lesson plan, students will watch a virtual movie of the poem "Jabberwocky" found on ScreenToaster. The students will work on identifying the misuses of grammar thorough the poem and then create their own rendition of the poem itself.  
[English Lesson Plan.docx](#)  
[English Lesson Plan.pdf](#)

- **Post-Secondary**

1. This lesson plan focuses around the students gaining basic knowledge and understanding of how to use Screentoaster by working in pairs to edit and publish a video using Screentoaster.

[EDCI 270 project #2 lesson plan 1.docx](#)

[EDCI 270 project #2 lesson plan 1.pdf](#)

2. In this lesson plan students will observe the teacher using ScreenToaster to edit and video and then, as a class, edit a video of their own.

[EDCI 270 project #2 lesson plan 2 \(1\).docx](#)

[EDCI 270 project #2 lesson plan 2 \(1\).docx.pdf](#)

3. For this lesson plan the students will observe the teacher using ScreenToaster to edit and video and then be assigned a video editing of their own as a take home assignment.

[EDCI 270 project #2 lesson plan 3 \(1\).docx](#)

[EDCI 270 project #2 lesson plan 3 \(1\).docx.pdf](#)

## How can ScreenToaster be used in a business/industry setting?

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"ScreenToaster is the easiest way to rapidly create and share tutorials, demos, training and more."

ScreenToaster can be used in a variety of settings, the possibilities are endless. Several companies use ScreenToaster and other applications like it to train their employees from diverse locations in the technology that their company uses. This application is a great way to communicate with employees and customers without needing to travel anywhere other than to the your computer screen! Because ScreenToaster is easy to use on a MAC or PC, the product is much more marketable to businesses.

ScreenToaster can also be used for business meeting, being able to connect to the entire world in a matter of seconds! The possibilities really are endless!

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## Educational Value

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An application like ScreenToaster can be very beneficial for the classroom. It can save a teacher a great deal of time when she already has "demos" made to show her class instead of taking the time in class. This way the teacher has more class time to answer questions and focus more on their students!

For example, if a teacher runs out of time while explaining how to work on a project within PowerPoint, she could simply email the class a video made using ScreenToaster. The children could watch the video while working on their project at home and feel as though they are in class again!

Another great feature about this product is how easily it can stream your videos to YouTube. This means that teachers can immediately provide a link to their YouTube video for parents, students, or fellow teachers to see.

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## How is ScreenToaster used internationally?

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ScreenToaster is a great tool that is currently being used on in international markets. Countries from around the world are finding this product very helpful for training their employees. Instead of having to individually teach an employee how to use new software, companies have found that they can make a video using ScreenToaster that explains the exact procedures that need to be learned. This makes for a more efficient company!

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## Reviews

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- BBC News, Kate Russell | April 9, 2009 "This really is insanely easy to use considering the power of the content you can produce-- animated movies, audio-blogs, tutorial guides or entertaining spoken letters to distant friends and family."
- LifeHacker, Kevin Purdy | March 26, 2009 "ScreenToaster, the totally web-based screencasting tool [...], has quietly rolled out a whole bunch of new features, including HD-quality YouTube uploads, Flash/QuickTime downloads, and more recording tools. [...] In a herald of hopefully awesome webapp mashups to come, ScreenToaster is opening an API in beta to let other developers integrate the service's screencasting tools."
- PC World, Preston Gralla and Adam Pash | March 24, 2009 Among the "101 Undiscovered Freebies" chosen by PC World.
- Download Squad, Brad Lindell | March 23, 2009 "You just fire up the web page, hit record, and ScreenToaster launches a Java applet that lets you record audio and video of anything happening on your desktop. It's great for recording tutorials, presentations, or showing off your video game skills to friends."
- Digital Inspiration, Amit Agarwal | February 18, 2009 "The best screencasting app in the online category."
- BNet, Dave Johnson | January 14, 2009 "A video is worth 2.7 million words, assuming 15 frames per second for three minutes and the traditional exchange rate of 1000 words per picture. That's why video has become an important part of daily life at work, from product demos to training documents. If you're operating on a shoestring, though, \$300 is a lot to ask for commercial screencasting software. Now you can use ScreenToaster, a free online tool that makes high quality recordings of your screen."
- Master New Media, Robin Good | January 14, 2009 "And again, more than anything else ScreenToaster is by far the simplest and most immediate screencasting tool to use out there. If you want to know what I think, here it is: ScreenToaster is going to toast them all. Seriously."
- Mashable, Jennifer Van Grove | January 14, 2009 "We think ScreenToaster is an excellent solution that brings advanced screencasting options to all levels of computer users. [...] It's a safe option to recommend to clients, friends, and family members."

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## References

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<http://maketecheasier.com/create-screencasts-easily-with-screentoaster/2009/01/30>

<http://about.screentoaster.com/technology>

<http://video.yahoo.com/watch/4293562/11535588>

<http://www.masternewmedia.org/images/ScreenToaster-logo.jpg>

<http://faq.screentoaster.com/faq>