

Blip.fm

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BLIP.fm

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BLIP.fm

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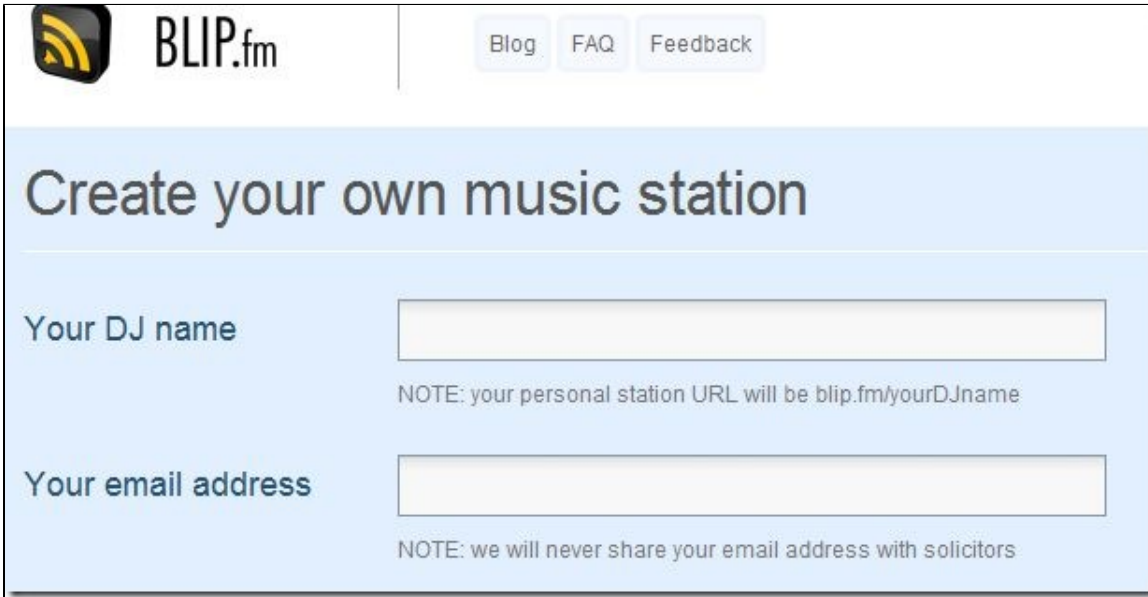
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[What is Blip.fm?]">[What is Blip.fm?]

According to Wall Street Journal, "Blip.fm is a micro-messaging service that allows folks to tweet their favorite songs and create social interactions around music, is on life support" . Blip.fm is a combination of two things: a song and a short message that goes with it. Blip almost acts a "dictionary" for songs. With Blip.fm you can read the short message that accompanies the song and decide if it's one you want to listen to or not. Your short message can contain only one hundred and fifty words. When a blip is submitted you are considered to be "blipping." When someone blips your favorite track, they have added a blip that has your favorite song attached.

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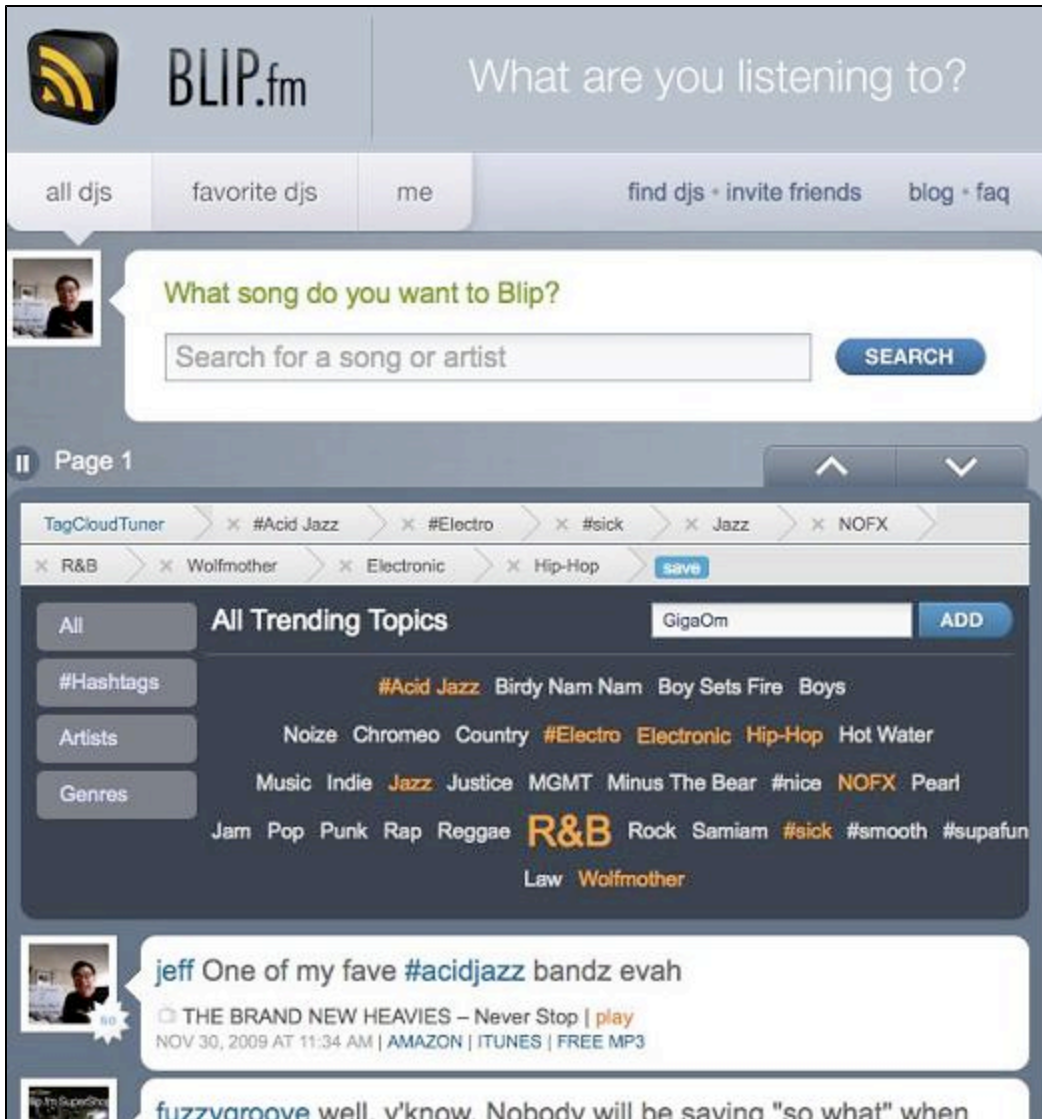
[Getting started on Blip.fm](#)



The screenshot shows the Blip.fm website interface. At the top left is the Blip.fm logo, which consists of a black square with a yellow RSS symbol and the text 'BLIP.fm' next to it. To the right of the logo are three buttons: 'Blog', 'FAQ', and 'Feedback'. Below the navigation is a large blue banner with the text 'Create your own music station'. Underneath the banner, there are two form fields. The first is labeled 'Your DJ name' and has a text input field. Below this field is a note: 'NOTE: your personal station URL will be blip.fm/yourDJname'. The second form field is labeled 'Your email address' and also has a text input field. Below this field is another note: 'NOTE: we will never share your email address with solicitors'.

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[Searching for DJs](#)



[What is the Purpose of Blip.fm?]">[What is the Purpose of Blip.fm?]

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Blip.fm has the sole purpose of being able to share music for free online with others. The only requirement one must have to join blip.fm is to have an account on the website before you can start listening to music. Blip.fm can be compared to the similar website, pandora.com. Blip.fm is not nearly as large as Pandora, but with the help of Twitter.com, Blip.fm is becoming much more popular and has been acquiring a bigger fan base over the last few years.

Some benefits of Blip.fm include:"> Some benefits of Blip.fm include:

- Safe social networking
- The creation of a personal webpage
- Ability to listen to a wide variety of music from a large collection
- Free music

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[How does Blip.fm work?]">[How does Blip.fm work?]

Blip.fm allows users to listen to music that they like while also becoming aware of other music genres they may become interested in. When opening Blip.fm you will need to create a DJ name to begin your log in process. There is no cost to the program and only an e-mail address is required for registration. It is very easy to enter a "blip", at the top of the page it will say "What song do you want to Blip?" from there you can search a song based on the title or artist. After you find the song that you want you can include a message to go along with the song which is visible to all users. The blip is equivalent to a tweet on twitter. If you click on the tab on the top left titled All DJs you can view I live feed of what other DJs are listening to which introduces you to a variety of music. You can add DJs into your favorites and even send DJs props with ease. On the far right of every blip a scroll down menu will pop up which gives you the options to reply or add the song to your playlist along with a few other options. You begin with 10 credits to your name and with one credit you can send a DJ a prop. Every time you as a DJ earn a prop you are awarded one credit. Blip.fm is extremely easy to use with clearly labeled tabs and scroll down menus.

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[Blip.fm Home page](#)

The screenshot shows the Blip.fm website interface. At the top, there is a navigation bar with the Blip.fm logo and a banner for 'cellwore' with the text 'FREE! VIDEOS & GAMES' and a 'CLICK To Continue' button. Below the navigation bar, there are tabs for 'Public', 'Home', 'Profile', 'Blog', 'FAQ', 'Feedback', 'Invite Friends', and 'Embed'. The user is logged in as 'theGiancarlo' with 'SETTINGS' and 'LOG OUT' options.

The main content area features a search bar with the prompt 'What song do you want to Blip?' and a 'SEARCH' button. Below the search bar, there is a list of blips, each with a user profile picture, a message, and a song recommendation. The blips include:

- SirenSongTX** dance!!! with a recommendation for 'EMF - Girl Of An Age'.
- LEM_40** @RightNowRadio | love JT too. Here's some live James Taylor. You're welcome for the run. Not needed though. with a recommendation for 'James Taylor - Fire And Rain'.
- Reubstock** What a beautiful song. Thanks @PuHuDe and @lilythewitch! (reblip) with a recommendation for 'Sarah McLachlan - Angel'.
- SagittariusDream** with a recommendation for 'My Chemical Romance - Astro Zombies (Misfits)'.
- muchlovezoe** luff prince. with a recommendation for 'Prince - Guitar'.
- ZOEBOE** Show me your soul with a recommendation for 'P Diddy Lenny Kravitz Pharell Williams - Show Me Your Soul'.
- RABBIT_EYHO** Blip.

On the right side, there is a user profile for 'theGiancarlo' with a profile picture, location 'United States', and website 'theGiancarlo.com'. The profile shows '4 props' and '0 listeners'. Below the profile, there is a 'DJ since Apr 15, 2009' and a 'You have 18 props to give out' notification. There is also an advertisement for 'RADIOHEAD' Special Collector Editions Available Now, with a 'CLICK HERE TO BUY' button and a link to 'radioheadvault.com'.

At the bottom right, there is a 'STATS' section with the following data:

Playlist	30
Blips	22
Replies	0
Props	4
Favorite DJs	11
Listeners	0

At the bottom left, there are navigation buttons for 'prev', 'play', and 'next'.

Blip.fm is a site that is cost free and all it takes is the time to sign up. After a user has signed up and has chosen their DJ name, they are considered to be a site DJ for all styles of music and bands that they are interested in not only sharing with others who have similar interests but listening to while signed into the site. It is an online jukebox that can be created and used for personal enjoyment, parties, gatherings, or to accompany someone in another task.

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[What are other Applications you can use Blip.fm with?]">[What are other Applications you can use Blip.fm with?]

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Blip.fm can be used with numerous applications on the web. The most popular is Twitter, but others include Facebook, FriendFinder, tumblr, livejournal, and ping.fm. When using Blip.fm with Twitter, a person can choose a song they want to put onto their Blip.fm profile and write a comment about it. Then, by selecting the "T" for Twitter, the message and song URL get posted onto their Twitter page.

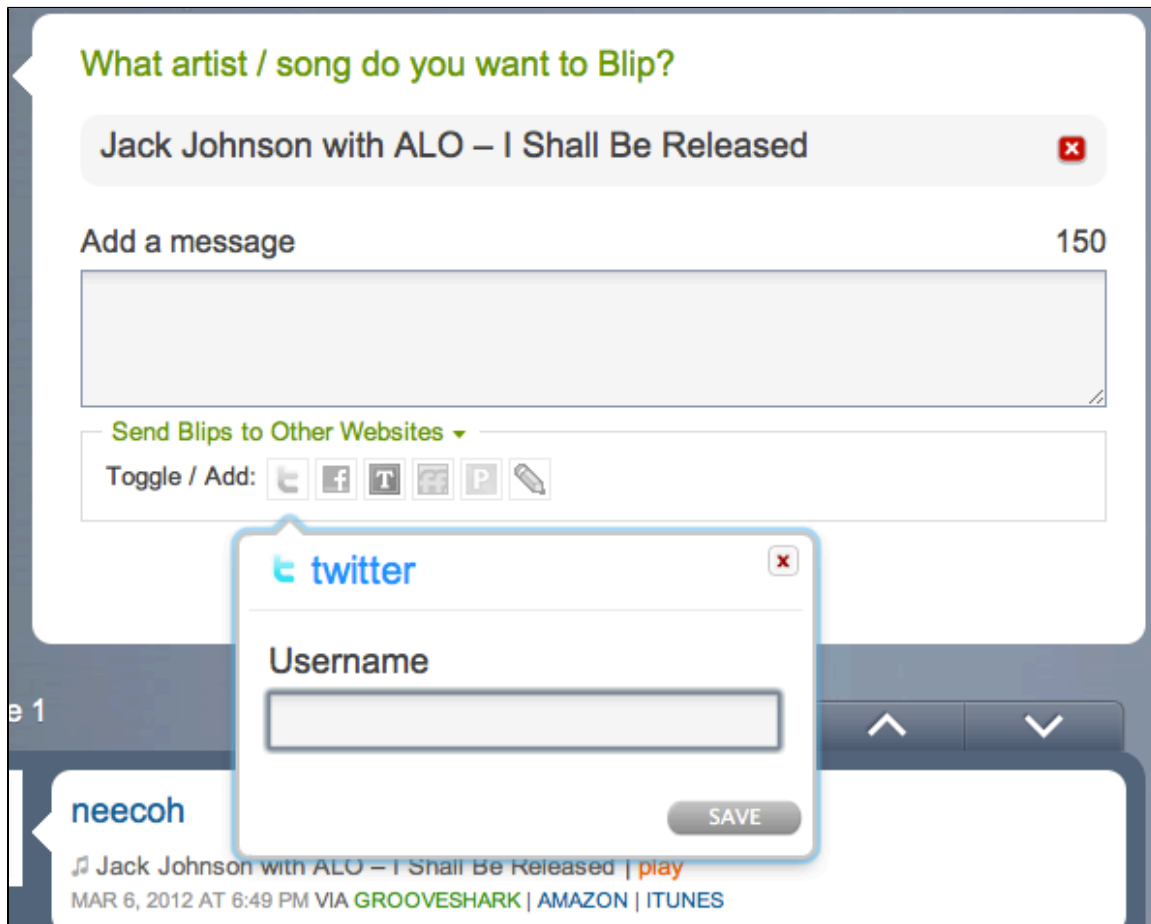
With Facebook, the song will appear in the user's status. There will also be a link to the song, as well as the full name of the artist and song. Since it is a status update, it will appear on all other friends' pages, allowing them to see what song is being blipped. Again, in order to put it onto one's Facebook, the listener has to select the "F" icon and link their Blip.fm and Facebook account together.

FriendFinder does about the same thing as Facebook. The user can select the song they want to listen to, post a message with it, and link it to their FriendFinder account. Again, others can see what the person they are friends with is listening to.

Tumblr is very similar to Twitter. Once the user has selected to link their song to Tumblr, it will appear in a post saying "Listening to" This entire post will be a link, so other viewers can click on it and create a Blip.fm account as well and listen to the song.

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[Locating the Sharing Options](#)



The screenshot displays the Blip.fm sharing interface. At the top, a green question asks "What artist / song do you want to Blip?". Below this, a text input field contains "Jack Johnson with ALO – I Shall Be Released" with a red close button. Underneath is a text area labeled "Add a message" with a character count of "150". A dropdown menu titled "Send Blips to Other Websites" is open, showing a "Toggle / Add:" section with icons for Twitter, Facebook, Tumblr, FriendFinder, and Pinterest. A modal window for "twitter" is overlaid, featuring a "Username" input field and a "SAVE" button. At the bottom, a music player shows the selected song "Jack Johnson with ALO – I Shall Be Released" with a play button and metadata: "MAR 6, 2012 AT 6:49 PM VIA GROOVESHARK | AMAZON | ITUNES".

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[Unique ways Blip.fm can be used.]">[Unique ways Blip.fm can be used.]

Blip.fm is a website similar to Pandora in its approach, design, and purpose. The site has a very simple and basic structure, indicating that it is still an up and coming website and no where close to the level that Pandora is on. However, Blip.fm does have its features that make it stand out as well. People can use Blip.fm in many different ways. Some might use it for the social aspect of it and try to meet new people, others might make it their online music server, etc. Below is a list of some of the features that come with a Blip.fm account...

-You can use it for getting people to identify tracks.

-You can use Blip to post to Twitter so when you "Tweet" you can add a music attachment.

-There are other networks that compare to Blip.fm, (such as Muxtape and Last.fm) however Blip is on its own level due to the fact that it is the music people are listening to "right now". Yet at the same time it's the particular tracks that they've chosen to share with the rest of the Blip world.

-Blip is the combination of music tracks plus comments that make it interesting – it connects the track to that person (somewhat showing you who what type of person they are...).

-Blip has got a couple of nice 'friend making' features. When you sign up it suggests a group of 30 people with similar music tastes to you.

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[Business Application]">[Business Application]

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Blip.fm is a way that businesses could work together, whether it is the same businesses or different ones. Blip.fm allows one to upload their own content, and recorded conferences or meetings could be uploaded to be listened to at a later time. This would be pretty much the same as a podcast, just on Blip.fm. There are only a few of these that are on the Blip.fm site, but with the name of this online program being spread around, the number could rise.

Another way Blip.fm can be used for businesses is for up and coming artists. This is a good way for them to get their music out there, and gain a great fan base. Since it is free to upload, it is probably the most convenient way that artists could begin their search for fame.

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[Examples of how Blip.fm is being used for Education]">[Examples of how Blip.fm is being used for Education]

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Elementary

Word Lesson Plans	PDF Lesson Plans
Instruments and Voices	Instruments and Voices"> Instruments and Voices
Music Genres+ "> Music Genres	Music Genres+ "> Music Genres
Stem+ "> Stem	Stem+ "> Stem
Telling Time+ "> Telling Time	Telling Time">Telling Time

Middle School

Word Lesson Plans	PDF Lesson Plans
Literature and Music	Literature and Music">Literature and Music
Writing Music"> Writing Music	Writing Music">Writing Music
Music and Social Networking+ "> <u>Music and Social Networking</u>	Music and Social Networking"> Music and Social Networking
English as A Second Language+ "> <u>English as A Second Language</u>	English as A Second Language
Poetry Slam	Poetry Slam+ ">Poetry Slam
Song Interpretation+ ">Song Interpretation	Song Interpretation">Song Interpretation

High School

Word Lesson Plans	PDF Lesson Plans
Music Theory"> Music Theory	Music Theory + ">Music Theory
Music and Politics+ "> <u>Music and Politics</u>	Music and Politics+ ">Music and Politics
World Scavenger Hunt+ "> <u>World Scavenger Hunt</u>	World Scavenger Hunt">World Scavenger Hunt
Blip.fm Lesson Plan+ ">Blip.fm Lesson Plan	Blip.fm Lesson Plan">Blip.fm Lesson Plan
Music and Mood"> Music and Mood	Music and Mood">Music and Mood
Integrating Art and Music+ ">Integrating Art and Music	Integrating Art and Music+ ">Integrating Art and Music

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[International Use]">[International Use]

Blip fm is now streaming through imeem, a social media web site where users can share music. Because of the recent change users only have the right to use music that is free and legal. If you are outside the United States you will not be able to stream songs. However thanks to the messages you write online, international users can still view messages and see what you are listening to. International users can read anything that is posted, but can no longer use Blip fm as a media player.

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[Creators and developers]">[Creators and developers]



Jeff Yasuda – Founder & CEO

Jeff is the CEO and Founder of Blip.fm, a social DJ service which has been described as the Twitter for Music. Music has always been an important part of Jeff's life and he considers himself a bona fide hack on guitar. Prior to Fuzz, Jeff has worked with numerous technology companies in software, hardware, computer services, semiconductor services and telecommunications equipment companies.

[Jeff Yasuda Bio.pdf](#)

Arin Sarkissian - Creator/Lead Developer

Brian Venneman - COO

Ian White - Lead Developer

Ryan Downing - Software Developer

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[References]">[References]

Elementary Lesson Plans: [Elementary Academic Standards](#)

Middle School Lesson Plans: [Middle School Academic Standards](#)

High School Lesson Plans: [High School Academic Standards](#)

International Use: <http://www.downloadsquad.com/2009/05/15/blip-fm-partners-hits-speedbumps-partners-with-imeem/>

What is Blip.fm: <http://blog.blip.fm/faq/>

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[Blip.fm Research Page](#)

[Blip.fm Group Member Introduction Page](#)