The Communicators Online Repository (CORE) is a collection of resources for Purdue communicators.

What do you need help with?

Navigate the site using the buttons below or the page tree on the left to find the help you need. You will need to log in with your Purdue career account (not Boiler Key) to access resources.

If you have any questions, please send us an email at contentmarketinghelp@purdue.edu.
Content Marketing Operations is a functional team within Purdue Marketing and Media that serves Purdue communicators. We manage the implementation of and support various marketing tools, and gather and share resources on this CORE site.